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MICHAEL HYON JOHNSON NAMED DIRECTOR OF OPERATIONS FOR ELECTRIC ENTERTAINMENT'S PREMIUM OTT APP AND FAST CHANNEL, ELECTRICNOW

Los Angeles, CA – January 8, 2024 – Electric Entertainment, the Los Angelesbased production and distribution company, has brought on Michael Hyon Johnson as Director of Operations for ElectricNOW, the premium OTT app and FAST channel from Electric Entertainment. The announcement was made today by Dean Devlin, CEO of Electric Entertainment.

Johnson is no stranger to Electric Entertainment, as he spent two years as Manager of TV and Streaming Operations at the Company.

Devlin comments, "We are thrilled to welcome back Michael into the Electric Entertainment family. His return to the company brings fresh perspectives, expanded skills and valuable experiences. With the addition of Michael's acute acumen, we are excited to continue ElectricNOW's tremendous growth and advancement."

As Director of Operations, Johnson will manage all aspects of ElectricNOW, including but not limited to, the day-to-day overall maintenance of the app and channel. He will serve as the main point of contact for all platform operations and programming as well as liaising between major streaming platforms like Amazon Freevee, The Roku Channel, Sling, Xumo, etc. and CTV and hardware device companies such as Apple TV, FireTV, and Samsung. Michael will report to Steve Saltman, Head of Domestic Sales.

Prior to re-joining the Electric Entertainment team, Johnson served as Director of Media Production at MLG Attorneys at Law where he conceptualized and developed the creative vision for video projects; led the creative and production teams, and coordinated all aspects of client interviews and on location shooting sites. Johnson was the Video Producer for Immortals Esports where he developed content for IMMORTALS ESPORTS, and wrote concepts for sponsored partners such as Toyota,

Progressive and Nitto. Prior to that, Johnson served as Content Production Manager for KOJI.

About Electric Entertainment

Headquartered in Los Angeles, California, **Electric Entertainment** is an independent studio headed by veteran producer Dean Devlin along with his partners Marc Roskin and Rachel Olschan-Wilson. Electric Entertainment also houses acquisitions and sales divisions, with domestic sales headed up by Steve Saltman and the international division headed by Sonia Mehandjiyska. Electric also has a satellite office located in Vancouver, Canada.

Among Electric's hit television series are "Leverage: Redemption" the spin-off continuation of "Leverage," which ran for five seasons on TNT. Both series are currently streaming in the U.S. and U.K. on Amazon Freevee. Season 3 of "Leverage: Redemption" is currently in preproduction and will premiere on Amazon Prime Video in 2024. "Almost Paradise" is currently streaming on Amazon Freevee after having premiered on WGN America. Season 2 of "Almost Paradise" premiered in July 2023 on Amazon Freevee in the U.S and U.K. Electric's new series "The Ark" premiered in February 2023 on SYFY. Season 2 of "The Ark" is currently in production. Other Electric series include "The Librarians" which ran for four seasons on TNT. A new spin-off series, entitled "The Librarians: The Next Chapter," is currently in preproduction for The CW. "The Outpost," which premiered its 4th season on The CW in 2021, is now streaming on Amazon Freevee.

Electric's **Feature Films** have included "**Bad Samaritan**" starring David Tennant and Robert Sheehan, and most recently "**The Deal**" starring Sumalee Montano and Emma Fischer. Electric also **acquires**, **distributes and sells** worldwide rights to Electric's produced and acquired content, as well as theatrical films from around the world, including "**Blood On The Crown**," starring Harvey Keitel and Malcolm McDowell, and Rob Reiner's historical biopic "**LBJ**," starring Woody Harrelson.

About ElectricNOW

ElectricNOW is the premium OTT app and FAST channel featuring Electric Entertainment's own produced content such as fan-favorite TV series "Leverage," "Leverage: Redemption," "The Librarians," "Almost Paradise," and "The Outpost," as well as acquired programming such as the feature films "Blackway" starring Anthony Hopkins and "The Book of Love" starring Jason Sudeikis and Maisie Williams. The **ElectricNOW Channel**, available on numerous platforms including The Roku Channel, Samsung TV Plus, Amazon Freevee, Sling Freestream, Plex, STIRR, Local Now, TiVo Plus, Redbox, Vizio, XUMO, TCL Channel, Stremium, Distro TV, Vidgo, Hisense Vidaa, LG Channels, Glewed TV, MyBundle.com TV, and Select TV, is a one-stop shop for fans to enjoy all their favorite shows free, in a 24/7 streaming broadcast. In addition to the free streaming content, the **ElectricNOW** App also includes special bonus feature content, a program guide, video-on-demand and pay-per-view components. The channel and app are home to Electric's newly launched podcast network, Electric Surge, which includes such hit series as The Official Leverage: Redemption Aftershow: A Very Distinctive Podcast, Inglorious Treksperts, The 4:30 Movie, Best Movies Never Made, Cartoon Barroom, The Rebel and the Rogue, and Disco Nights in a line-up that includes podcasts devoted to Star Wars, Dr. Who and other sci-fi and entertainment industry-related topics.

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